

Wholly Guacamole wants to bring consumers the The Biggest Loser Finale

Enter at EatWholly.com/TheBiggestLoser today

FORT WORTH, TX (April 5, 2011) To complement their partnership with the hit NBC series, "The Biggest Loser.", Wholly Guacamole has launched "Buddy-Up and Win", a contest that gives consumers the opportunity to attend The Biggest Loser Finale, as well as stay at The Biggest Loser Resort at Fitness Ridge, Malibu for a week. Entry to the contest can be found at EatWholly.com/thebiggestloser.

Staying with the same theme as the TV show, "The Biggest Loser: Couples", contestants enter by writing an essay on how they and their "Battle Buddy" support each other in the Battle of the Buldge. Three grand prizes will be given away which include two tickets to TBL finale, a weeks stay at TBL Resort at Fitness Ridge, Malibu and airfare allowance. Along with the grand prizes, there are over 70 prizes that includes TBL-inspired DVDs, books and protein-products. NatureSweet™ Tomatoes, JENNIE-O TURKEY STORE® and Food Should Taste Good® round out the giveaways.

Licensed by NBC Universal Television Consumer Products Group and Reveille LLC, "The Biggest Loser" on NBC airs on Tuesdays from 8:00 to 10:00 p.m. (ET/PT). The first reality series where everybody loses, "The Biggest Loser" challenges and encourages overweight contestants to shed pounds in a safe and recommended manner through comprehensive diet and exercise as they compete for a grand prize of \$250,000 Check out www.biggestloser.com <<http://www.biggestloser.com/>> for more information.

Reveille is part of the Shine Group, one of the world's foremost multinational entertainment and drama companies.. Reveille is known for popular and award-winning hit series including MASTERCHEF, LIVE TO DANCE, THE BIGGEST LOSER, THE OFFICE, THE BURIED LIFE, UGLY BETTY & THE TUDORS

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